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PharmAust to Manufacture Megan Gale INVISIBLE ZINC Sunscreen

PharmAust Limited (ASX: PAA) has signed a 12 month exclusive manufacturing contract with Ganehill Pty Ltd to produce the latest sunscreen products in its award winning Megan Gale INVISIBLE ZINC Sun Care range in Australia, and sister brand ZO1 in the UK.

Fully owned PAA subsidiary, PharmAust Manufacturing (PAM), will produce two products in the new sun care range - Megan Gale INVISIBLE ZINC Active and Megan Gale INVISIBLE ZINC Junior.

Manufacturing of the new sunscreens is underway at PAM's recently refurbished state-of-the-art Welshpool facility as part of an exclusive agreement with WA-based Ganehill Pty Ltd. PharmAust has developed and owns the rights to the two new formulations, which remain exclusively licensed to Ganehill while under contract.

In Australia, the Megan Gale INVISIBLE ZINC products will be sold through David Jones and major pharmacy chains, while in the United Kingdom, both formulations will be sold under Ganehill's ZO1 INVISIBLE ZINC label, which was successfully launched in 2005 and is currently sold through major retailers Selfridges and Harrods.

PharmAust revenue will be based on market uptake of the new products which according to Ganehill Managing Director Adil Bux, aims to take at least 10% of the \$80 million Australian sun care market.

"Sunscreens are becoming serious beauty products. Our ZO1 INVISIBLE ZINC range was launched with outstanding results in the UK in 2005 and summer 2007 will see the range rolled out across Europe and the USA via the Sephora chain," Mr Bux said.

INVISIBLE ZINC is an Australian innovation where zinc oxide particles are ground extremely finely to achieve a colourless application while retaining 100% sun-blocking ability. A 50 gram tube of the INVISIBLE ZINC range has a Recommended Retail Price of AUD\$24.95.

PharmAust Executive Director Mr Bryant McLarty said: "It is a testament to our new facility that clients like Ganehill have chosen PharmAust Manufacturing to produce high profile Megan Gale INVISIBLE ZINC products.

"PharmAust will continue to position itself as a developer and manufacturer of world-leading products in the personal care and skin care category for high volume mass markets in Australia and overseas," he said.

About PharmAust Ltd

PharmAust Limited was listed on the Australian Stock Exchange in December 2004 and is focused on two key areas:

- Pre-clinical contract services
- Consumer healthcare

PharmAust wholly owns three subsidiary companies:

PharmAust Manufacturing Pty Ltd specialises in the manufacture of a range of over-the-counter medicines, hospital supplies and consumer healthcare products.

Epichem Pty Ltd provides synthetic and medicinal chemistry services to the drug discovery and pharmaceutical industries.

Mimotopes Pty Ltd manufactures specialty custom peptides for the global drug discovery and development industries.

Further Comments:

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