

16 December 2004



## **PharmAust Manufacturing Signs Deal with Kmart**

**PharmAust Limited (ASX: PAA) is pleased to announce that its wholly owned subsidiary, PharmAust Manufacturing, has today signed an agreement with retail giant, Kmart, to stock the Barezone™ range of sunscreens in Kmart stores across Australia.**

Produced as part of PharmAust Manufacturing's existing range of Over The Counter products and specialised hospital lines, the Barezone™ range of sunscreens will be stocked in 165 Kmart stores Australia-wide.

The Barezone™ sunscreen range is endorsed by Surf Lifesaving Australia, with the Barezone™ Everyday product recently coming in at Number Two in Choice Magazine's Australia's best sunscreen poll. Part proceeds of Barezone™ sales go to support Surf Lifesaving Australia.

PharmAust Managing Director, Mr Bryant McLarty, said: "The Kmart agreement is a landmark for PharmAust Manufacturing as it represents an excellent opportunity to grow the Barezone™ brand and significantly increase national sales."

"PharmAust Manufacturing is also currently seeking to grow its product base to encompass a variety of new over the counter medications and treatments, particularly cold and flu products."

Based in Western Australia, PharmAust Manufacturing is a generic pharmaceutical manufacturer, which is currently focused on producing from its existing base of products, as well as developing, manufacturing and marketing generic pharmaceutical products for the Australian market.

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